



Part Time Research and Social Media specialist

Job Specification

Overview

Smart Ageing Ventures International is an innovative business to business start up consultancy which specialises in the potential of the rapidly growing Silver Economy. Significant increases in life expectancy are fuelling a rapidly growing economic sector of older consumers aged 50+ and SAVI works with clients to capitalise on their share of this market through the promotion of healthy, active and independent longer lives.

SAVI is now seeking a part time candidate to work on research, writing and social media projects as the consultancy expands.

This is an exciting opportunity for the right candidate who has high level and demonstrable research and writing experience and social media skills in order to enhance and communicate SAVI's message and services.

This is a part time role, mainly working from home with some flexibility to attend in-person meetings when required. May suit an experienced candidate who is seeking part time flexible working, or a PHD student who has the flexibility to work independently on SAVI projects.

Main duties/level of service required:

- Conducting research projects as required by the CEO in key areas of economic and social research pertinent to the target market and SAVI's current and future clients.
- Formal report writing emanating from the research undertaken including recommendations and citations where appropriate.
- Copywriting content for digital and other media, preparation of presentation slides for consultations and client proposals (e.g Powerpoint)
- Assistance with supply of material and imagery and updating website and social media channels with same
- Identification of and assistance with possible policy or media initiatives where appropriate

This is a brief outline of the main requirements of the role, further information will be discussed where candidates are called to interview.

Skills and abilities preferred:

Generally, the role requires some combination of academic research and writing ability. Knowledge of the business sector is a distinct advantage, as is awareness and experience of social media platforms as a user and consumer.